



Warriors to Washington

2nd Annual Warriors to Washington 5K Run

5811 Southland Drive
Erie, PA 16509

19 November 2018

Dear Friend:

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts, awards, water bottles and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$25,000 which will be used to honor the veterans from the Erie region that were deployed and served the nation in the Armed Forces as a result of the attack on 9/11 by taking them to historical and national sites in Washington DC.

T-shirt Sponsor--\$100

- Company Name or Logo will appear on back of race t-shirts

Bronze Level Sponsor--\$250

- Everything in T-shirt Sponsor Tier Plus:
- Company Name and/or Logo will appear on a sign along the course route

Silver Level Sponsor--\$500

- Everything in the T-Shirt, and Bronze Level Sponsor Tiers plus:
- Company name on race water bottles
- 1 complimentary race entry

Gold Level Sponsor--\$1000

- Everything in the T-shirt, Bronze & Silver Level Sponsor Tiers plus:
- Company Name and/or Logo will be prominently displayed below the Start/Finish Line Banner
- Listed as a sponsor on the event Facebook page with Link to your website or Facebook page
- 1 complimentary race entry (2 Total)
- Special PA announcements mentioning sponsor name before and after the race

Platinum Level Sponsor--\$2000 or more

- Everything in the T-shirt, Bronze, Silver & Gold Level Sponsor Tiers plus:
- Listed as a sponsor on the event Bags given to each runner
- Listed as a Top Sponsor on the event Facebook page with Logo and a Link to your website/page
- Opportunity to speak at opening of the race
- 1 complimentary race entry (3 Total)

Respectfully,

Joe Pfadt
Founder and Board President

2nd Annual Warriors to Washington 5K Run Sponsorship

June 22, 2019 at Presque Isle State Park Beach One

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (*please circle*): Platinum Gold Silver Bronze T-Shirt

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what type of item would you like us to include: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on our Facebook site, signage, etc:

Artwork and logos should be submitted to eric.hawes1@gmail.com as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for Facebook site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for the Warriors to Washington 5K Run at:

<https://www.active.com/erie-pa/running/2nd-annual-warriors-to-washington-5k-2019>

5. Checks can be made payable to Warriors to Washington and mailed to:

Warriors to Washington
5811 Southland Drive
Erie, PA 16509

PLEASE MAIL/RETURN BY MAY 21, 2019